

## Amsterdam Rural Forum & 5th NRN Meeting

### The Netherlands

11-12 May 2016

### Reconnecting people and places

#### Background & objectives

The overarching theme of the event is ‘re-connection’ as reflected in the words of professor Erik Mathijs (keynote speaker) from the Leuven University: *“In the transition to a sustainable future, we have to overcome the divides between agriculture and nature, the urban and the rural, the producers and the consumers. In other words, we have to overcome an ecological, a social and a cultural divide”*.

The 5<sup>th</sup> NRN Meeting and Amsterdam Rural Forum aims to discover, with the participation of national and European Network Support Units, and other EU local stakeholders, creators, artists and designers, how to reconnect these worlds. The examples showcased during the event aim to demonstrate how the approach and perspectives of cultural workers and artists can help to re-connect and communicate more effectively with rural stakeholders. More specifically the event aims to:

- explore how NRNs can improve their stakeholder involvement practices in line with their communication objective on ‘informing the broader public and potential beneficiaries on rural development policy’.
- discover innovative and inspiring ways of networking to improve urban-rural and ‘agri-cultural’(artist) linkages,
- exchange about practices on the contribution of culture and artists to rural development.

#### Workshops during the Amsterdam Rural Forum

4 parallel workshops are run within each round of workshops. Participants can chose which workshop they would like to attend. Within each workshop session:

- An expert presents a case;
- A creator shows and shares his approach/work on the specific topic.
- The moderator focuses on the questions: Does it inspire you? / Is it transferable to your own context/work?

**Please note that a separate workshop programme is available presenting the themes & speakers of the individual workshops.**

## Final Draft Programme

**10 May 2016**

**For regionalised Member State NRNs only**

*Venue: The Amsterdam New West Inn*

Timing 🕒	Agenda item ⓘ
15.00 – 18.00	Working session for NSUs from Regionalised Member States <i>led by the Italian Network Support Unit</i>  <i>Discussion about setting up a working group/cluster of NSUs from regionalised Member States &amp; identifying joint issues to work and planning of future work</i>
19.00	Welcome drink – The Beach

**11 May 2016**

*Venue: Theater De Meervaart*

Timing 🕒	Agenda item ⓘ
8.30 – 9.00	<i>Registration of NSU participants</i>
<b>9.00 – 11.30</b>	<b>Introduction to the 5<sup>th</sup> NRN meeting</b> <i>(with the participation of NSU/NRN representatives)</i>
9.00 – 9.50	<ul style="list-style-type: none"> <li>• Welcome, <i>Paul Soto (ENRD CP) &amp; Matthias Langemeyer (DG AGRI)</i></li> <li>• The Dutch RDP and the role of culture in rural development in the Netherlands, <i>Jan Hartholt (Dutch NRN)</i></li> <li>• Introduction to the purpose and context of the meeting, <i>Edina Ocsko &amp; Ed Thorpe (ENRD CP)</i></li> <li>• New ways of communicating and re-connecting to rural stakeholders, <i>Sinikka Torssonen (Finnish NRN)</i></li> </ul>
9.50 – 10.50	The role of culture and the work of artists in rural development <i>Working session and practical exercise in preparation for the Rural Forum</i> <i>Introduction &amp; facilitation by Fernando Garcia Dory (Expert, Inland Project)</i>
10.50 – 11.15	Next steps <ul style="list-style-type: none"> <li>• Introduction to the workshop on the role of NRNs and MAs in EIP operations, <i>Margarida Ambar (EIP-AGRI Service Point)</i></li> <li>• Upcoming national NRN meetings &amp; the 6<sup>th</sup> NRN meeting (Slovakia)</li> </ul>
11.15 – 11.30	<i>Coffee break</i>

Timing 🕒	Agenda item ⓘ
<b>11.30 – 18.00</b>	<b>The Amsterdam Rural Forum</b> <i>(with the participation of representatives of NSUs/NRNs, Dutch Rural Network and provinces, artists and cultural workers from Europe)</i>
11.30 – 11.45	<i>Opening of the Amsterdam Rural Forum</i> <i>Paul Soto (ENRD CP) &amp; Jan Hartholt (Dutch NRN)</i>
11.45 – 12.30	<b>Ingredients of an agro-ecological and social transformation</b> , <i>Erik Mathijs</i> , <i>Professor in Agricultural and Resource Economics, University of Leuven.</i> Q&A
12.30 – 13.30	<i>Lunch and POP-up Milk Salon</i>
<b>13.30 – 15.00</b>	<b>Round 1 workshops (see separate workshop programme)</b>
15.00 – 15.20	<i>Coffee break</i>
15.20 – 16.00	<i>Food-cabinet: Creative projects on the connections between urban and rural</i>
16.00 – 16.30	<i>Coffee break, refreshment</i>
16.30 – 18:00	<b>Round 2 workshops (see separate workshop programme)</b>
18.30	<i>Dinner</i>

**12 May 2016**

*Venue: Theater De Meervaart*

Timing 🕒	Agenda item ⓘ
9.00 – 9.30	<b>Introduction to Day 2 (capturing key messages from Day 1)</b>
<b>9.30 – 11.00</b>	<b>Round 3 workshops (see separate workshop programme)</b>
11.00 – 11.30	<i>Coffee break</i>
11.30 – 13.00	Theatre performance ‘We, Pig Country’, <i>Lucas de Man (artist)</i>
13.00 – 13.45	<i>Lunch (&amp; POP-up MilkSalon)</i>
<b>13.45 – 15:15</b>	<b>Round 4 workshops (see separate workshop programme)</b>
15.15 – 15.30	<i>Coffee break</i>
15.30 – 16.00	Plenary & closing session

