

# BugBox

## Pirke Prii



**Network to innovate: Plant proteins and new food products**

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# New food products from insects

- BugBox is developing fully automated edible insect mass-rearing and production technology

- The company was founded in 2015

- Funding: Horizon Europe, Norway Grants „Green ICT“, EAS innovation grant, ClimateLaunchpad, private investors





# Challenges

- Food safety
- Consumer acceptance
- Lack of awareness
- Unavailability



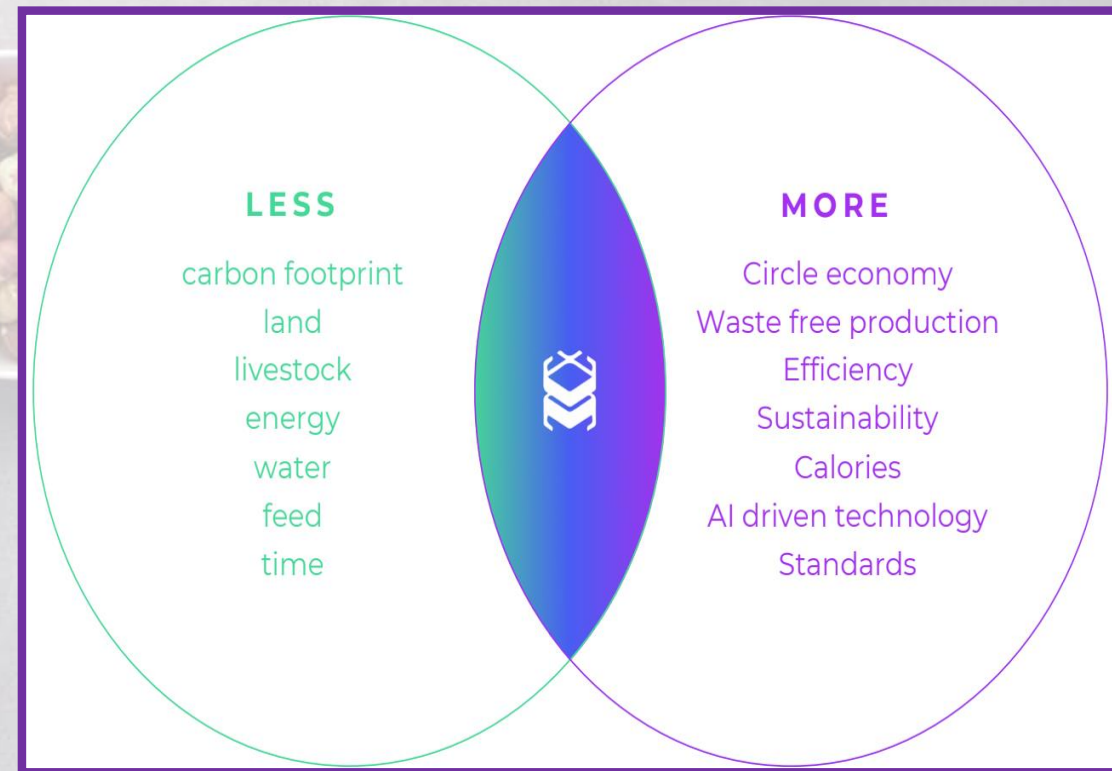
# Looking back and to the future

## What would BugBox do differently next time?

- Education
- Marketing

## Future perspectives:

- Food security improvement
- Edible insects as a mainstream product
- Main source of nutrition for animals
- Reduction of livestock farming





# Thank you!



**Contact:**  
**[pirke@bugbox.ee](mailto:pirke@bugbox.ee)**